

PRESS RELEASE

Shanghai World of Packaging (swop) 2024 Offers Unique View of UNITED CAPS' Latest Sustainable Packaging

UNITED CAPS' UNITED WE STAND and CLOSE TO YOU initiatives demonstrate its clear differentiation in the caps and closures business, with the latest solutions on display in Booth W3B10 at the International Pavilion.

Wiltz, Luxembourg, 8 November 2024 – UNITED CAPS, an international manufacturer of caps and closures and the market leader in Europe, today reported that the company will be exhibiting its world-class products in Asia at swop 2024, scheduled for 18 to 20 November. Visitors to the UNITED CAPS booth will also learn how the company's UNITED WE STAND and CLOSE TO YOU strategies demonstrate its dedication to customer/consumer convenience without compromising on product quality, integrity, or sustainability.

UNITED CAPS will be located in Booth W3B10 at the International Pavilion during the show, which is taking place at the Shanghai New International Expo Center. swop 2024 is co-organised by Messe Düsseldorf (Shanghai) and Adsale Exhibition Services and is a member of the interpack alliance.

“As we look back on a year of significant progress and transformation for UNITED CAPS, we are excited to announce our participation in the Shanghai World of Packaging 2024 (swop),” said Astrid Hoffmann-Leist, Chief Innovation and Communications Officer and Business Director for Asia Pacific. “Our return to swop 2024, where last year we were awarded the Gold Medal in the Save Food Award for our BUMP CAP, underscores our commitment to the Asian market and our dedication to reconnecting with industry leaders in APAC. This event will serve as the final key opportunity of the year for our APAC team, providing a vital platform to engage with experts, customers and inform visitors about our latest developments within the packaging sector.”

UNITED CAPS manufactures a broad cross-section of industry-leading closures in locations around the globe, including in its Kulim, Malaysia, factory serving the Asia Pacific region. These innovative solutions contain everything filling lines and consumers need and nothing they don't. And UNITED CAPS' global presence reinforces its CLOSE TO YOU strategy, especially important in Asian markets.

Hoffmann-Leist added, “The UNITED CAPS product range delivers big innovation packed with small details. With differentiating design, smart security and affordable sustainability, it's a portfolio built to perform, whether that's on a smooth-running filling line or in the kitchen. We look forward to welcoming visitors to our booth at the show, where they can see the latest developments and talk to our experts about their business needs.”

A number of UNITED CAPS facilities have been powered by zero-carbon electricity since February 2023, resulting in a significant reduction in carbon footprint for UNITED CAPS closures. For more information about sustainability at UNITED CAPS, download its [2024 Sustainability Status Report](#).

Astrid Hoffmann-Leist will be sharing her expertise as a panelist during the SAVE FOOD FORUM on 18 November. With her extensive experience and leadership in the packaging industry, Astrid will bring valuable perspectives to the discussion, addressing key challenges and emerging developments in the industry.”

To schedule a one-on-one meeting with UNITED CAPS experts, please contact monika.duerr@prservices24.onmicrosoft.com .

For more information about products and services from UNITED CAPS, please visit www.unitedcaps.com.

Images and captions:



Caption 1: UNITED CAPS KINDCAP: an eco-friendly snap cap for infant milk powder cans, achieving a 35% weight reduction and a 72% lower carbon footprint compared to traditional SNAPCAPS. This innovative closure combines advances in design, renewable energy, and bio-resin materials, setting a new standard for sustainable infant nutrition packaging without compromising performance.



Caption 2: UNITED CAPS 23 H-PAK flat tethered closure for carton packaging, a 3-piece glue-on closure for PLH complex, SUP compliant. No line change (applicator) needed.



Caption 3: UNITED CAPS Crown Jewel tethered closure for single-use plastic (SUP) beverage containers. Next-level tether engineering enhances the drinking experience and super-intuitive designs maximise compliance to the EU Single-Use Plastics Directive, with minimum disruption to your production line.

ABOUT UNITED CAPS

UNITED CAPS is a global industry reference for the design and production of high-performance plastic caps and closures. Extensive innovative capabilities and a broad portfolio of advanced standard and bespoke solutions make UNITED CAPS a preferred partner for the world's leading companies. We support our customers' value chain by safeguarding product integrity, assuring safety and consumer health, and ultimately protecting brand reputation. As a highly dynamic and flexible family-based group, UNITED CAPS offer end-to-end solutions, including mold-making capability, to serve a wide range of applications and markets around the world. The company is headquartered in Luxembourg and has manufacturing facilities in Belgium, France, Germany, Hungary, Ireland, Luxembourg, Malaysia, Spain and the United Kingdom. Employing around 720 people, UNITED CAPS's turnover amounts to 170 million Euros (as at end 2023) with 11 billion closures produced.



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