

## PRESS RELEASE

# At ProPak Asia, UNITED CAPS Features New Products, Expert Resources Located in Asia

*Local support enhances ability to create bespoke closures specific to the Asian market.*

**Wiltz, Luxembourg, 27 May 2024 – UNITED CAPS, an international manufacturer of caps and closures, today reported that the company will be exhibiting at ProPak Asia, bringing new products and innovations alongside an update on its CLOSE TO YOU strategy and focus on innovation.**

UNITED CAPS will be located in Hall 104 Booth AT32 at the show, which is scheduled for 12 to 15 June at the Bangkok International Trade & Exhibition Centre (BITEC) in Thailand. ProPak Asia, the regional's number one international trade event for Food, Drink & Pharmaceutical Processing & Packaging Technology, is a must-attend industry event in Asia, for Asia.

With its manufacturing operation in Asia, UNITED CAPS is well positioned to provide expert resources specific to the Asian market, including creation of outstanding bespoke caps and closures. At the show, UNITED CAPS will be featuring highlights from its extensive product range, including both tethered and untethered beverage closures. UNITED CAPS experts will be available at the show to discuss sustainability and make recommendations for caps and closures that can improve security, performance, consumer convenience and more.

“ProPak Asia is an important industry event for the region, and we are again pleased to be there, to demonstrate our CLOSE TO YOU strategy, based on our Malaysian plant and the expert local resources available there, backed by a global manufacturing operation,” said Astrid Hoffmann-Leist, Chief Innovation & Communication Officer, who is stationed in Malaysia and who is responsible for all business activities in the Asia Pacific region in her additional role as Business Director. “Innovation in packaging is a key theme at ProPak, as it will be in our booth. But we also are focused on ease of use for both the filling lines and the end consumer, as well as reinforcing our position as a trusted source for safe and secure closures.”

### [Featured at the show](#)

At ProPak Asia, UNITED CAPS will be highlighting three products that are especially important for the region. These include:

- 127 SAFE-TE, a premium infant nutrition solution for Asia that secures what matters most, engineered with impenetrable security technologies and exceptional hygiene features, including UNITED CAPS' industry-leading clean scoop chamber and its DropDown Lock tamper-evident technology that offer added convenience for new parents. The Number One ranked manufacturer of infant nutrition closures in Europe has dedicated its resources to bringing to market closure solutions specifically suited to the needs of the Asian market.

- **UPDATED: 23 H-PAK and 23 PAK**, an innovative approach to tethered closures for carton packaging, one of the first to be brought to market, offering an alternative to brands whose packaging requires use of their own proprietary closures, which often requires buying new equipment. 23 H-PAK is a high-performance alternative closure that can be used on most installed filling lines without the requirement for additional investments. Its cutting-edge design provides a clean and smooth opening, cutting through the prelaminated hole with minimal effort. It has an audible click when opening, a satisfying sound that lets consumers know their closure is in the perfect open position. Once opened, it is in the perfect position for use, providing optimised no-drip flow of product during dispensing.

26/22 beverage closures, tethered or untethered, for the GME 30.40 neck finish. This new standard has a thread diameter of only 26 mm, reducing the weight of the neck and closure by between 1.4 and 1.7 grams. This is rapidly becoming the industry standard for carbonated soft drinks, and our 26/22 closures are available immediately to meet this new industry trend.

Visitors to the UNITED CAPS booth will have many opportunities to learn more about UNITED CAPS' dedication to bringing more sustainable, safe and innovative packaging to market and its UNITED WE STAND and CLOSE TO YOU messaging. In addition, visitors will be able to view examples of some of the unique and high-quality bespoke closures the company has created for large brands, such as Nescafe.

To schedule a one-on-one meeting with UNITED CAPS experts during the show, please contact [monika.duerr@prservices24.onmicrosoft.com](mailto:monika.duerr@prservices24.onmicrosoft.com). UNITED CAPS experts present at the show will include Astrid Hoffmann-Leist, Chief Innovation & Communication Officer and Business Director APAC.

For more information about products and services from UNITED CAPS, please visit [www.unitedcaps.com](http://www.unitedcaps.com).

## Images and captions



Caption: Designed specifically for the Asian market, this SAFE-TE closure for milk powder incorporates a number of innovations that contribute to convenience, hygiene and an assurance of safety for parents.



Caption: The 23 H-PAK is a brand-new first-of-its-kind approach to tethered closures for carton packaging and works with packaging that might otherwise require proprietary closures.



Caption: The 26/22 beverage closures tethered or untethered, for the GME 30.40 neck finish are available immediately to meet the new industry trend.

## **ABOUT UNITED CAPS**

UNITED CAPS is a global industry reference for the design and production of high-performance plastic caps and closures. Extensive innovative capabilities and a broad portfolio of advanced standard and bespoke solutions make UNITED CAPS a preferred partner for the world's leading companies. We support our customers' value chain by safeguarding product integrity, assuring safety and consumer health, and ultimately protecting brand reputation. As a highly dynamic and flexible family-based group, UNITED CAPS offer end-to-end solutions, including mold-making capability, to serve a wide range of applications and markets around the world. The company is headquartered in Luxembourg and has manufacturing facilities in Belgium, France, Germany, Hungary, Ireland, Luxembourg, Malaysia, Spain and the United Kingdom. Employing around 720 people, UNITED CAPS's turnover amounts to 170 million Euros (as at end 2023) with a 11 billion closures produced.

[www.unitedcaps.com](http://www.unitedcaps.com)



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