

## PRESS RELEASE

# UNITED CAPS Heads to drinktec with a Full Range of Tethered Closures

*Company unveiling its range of UCTC tethered closures in compliance with European directive on single-use plastics as part of its sustainability transformation initiatives*

**Wiltz, Luxembourg, 12 September 2022 – UNITED CAPS, an international manufacturer of caps and closures, today reported that it will be unveiling its Fit for a King tethered closures at drinktec, scheduled for 12 to 16 of September at Messe München, Germany. UNITED CAPS will be located on Stand C5.403 at the show. UNITED CAPS' Fit for a King tethered closures are designed to fully comply with the European directive on single-use plastics, scheduled to go into effect in July 2024.**

“Our Fit for a King tethered closure solutions were developed in collaboration with a consortium of segment leaders in the packaging industry to ensure these closures are Born Ready and that they will have minimal impact on production lines,” said CEO Benoit Henckes. “I strongly advise brands, especially those looking for bespoke solutions, to get in touch and/or visit our stand at drinktec to discuss our range that’s Fit for a King to ensure that they are able to stay in the market as the European Directive on single-use plastics comes into effect.”

UNITED CAPS offers two closure types in its tethered closure Fit for a King line: The Crown Jewel premium molded solution and the outstanding No Drama Queens slitted solution. Both are available in a variety of sizes and colours to meet the needs of a wide range of brands and product types, including still drinks, juices, carbonated drinks and dairy solutions. Versions of these closures manufactured with conventional materials will be shown, along with versions of the same closures made from ISCC+ certified materials that perform with the exact same characteristics as traditional closures, giving brands the ultimate flexibility.

### [Bespoke Closures also Showcased at drinktec](#)

UNITED CAPS has a proud history of being a strong partner and often talks about being BETTER UNITED. It is a notion that has two facets –the concept of delivering better products and best-in-class solutions but also demonstrating that UNITED CAPS recognises excellence as a team game, including both internal and customer resources. This has resulted in about 50% of UNITED CAPS' business in the bespoke sector where brands work with the company to meet specific performance and differentiation needs. As a result of these joint R&D projects, UNITED CAPS has mastered difficult techniques like bi-injection, embossing, even fully metallic IML labels and digital label printing. Bespoke closures will be displayed on the drinktec booth, including Pure-TwistFlip, a bespoke product developed for Elopak.

“Whether it’s an ‘off the shelf’ development like our UCTC range or a bespoke development like the Pure-TwistFlip closure developed with Elopak, more and more brands are working with UNITED CAPS to reach their own sustainability ambitions,” Henckes added. “We extend

an open invitation to brands to visit our stand at drinktec to discuss their bespoke requirements for tethered and other types of closures as well as how they can assure they will be ready to comply with the SUP directive in July 2024. We are rapidly approaching the point-of-no-return for brands to initiate projects that will meet the deadline.”

Henckes concluded, “UNITED CAPS offers many unique capabilities based on our strong partnership with brands and the work of our dedicated R&D team. We look forward to initiating many informative discussions at drinktec.”

To learn more about UNITED CAPS’ Fit for a King line of tethered closures, visit our brand new dedicated [microsite](#).

For more information about other products and services from UNITED CAPS, please visit [www.unitedcaps.com](http://www.unitedcaps.com).

**Note to journalists:** To schedule a one-on-one meeting with UNITED CAPS experts at drinktec, please contact [monika.d@duomedia.com](mailto:monika.d@duomedia.com).

## Images and captions



Caption: UNITED CAPS tethered closures are Fit for a King and Born Ready in full compliance with the upcoming European directive on Single Use Plastics (SUP) to take effect in 2024

## ABOUT UNITED CAPS

UNITED CAPS is a global industry reference for the design and production of high- performance plastic caps and closures. Extensive innovative capabilities and a broad portfolio of advanced standard and bespoke solutions make UNITED CAPS a preferred partner for the world’s leading companies. We support our customers’ value chain by safeguarding product



integrity, assuring safety and consumer health, and ultimately protecting brand reputation. As a highly dynamic and flexible family-based group, UNITED CAPS offer end-to-end solutions to serve a wide range of applications and markets around the world. The company is headquartered in Luxembourg and has manufacturing facilities in Belgium, France, Germany, Hungary, Ireland, Luxembourg, Malaysia, Spain and the United Kingdom. Employing around 710 people, UNITED CAPS's turnover amounts to 158 million Euros (as at end 2021).

[www.unitedcaps.com](http://www.unitedcaps.com)



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