

## PRESS RELEASE

# UNITED CAPS Seeks to Build New Manufacturing Plant in Alençon to Further Its 'Close to You' Strategy

**UNITED CAPS, an international manufacturer of caps and closures, will build a new plant in Normandy, France, in addition to the eight existing plants in Europe and the two future extensions in Malaysia and in the UK.**

**Wiltz, Luxembourg, 15 October 2018 – UNITED CAPS today announced that it is seeking to construct a new manufacturing plant in the Valframbert Business Park of Alençon, France, as part of the company's 'Close to You' strategy. UNITED CAPS is currently working with the *Communauté Urbaine d'Alençon* (CUA - Urban Community of Alençon) and with *Orne Développement* (a service of the Orne Department Council) to negotiate the purchase of 25,000 square meters of land upon which a purpose-built factory will be constructed, with a first construction phase of 4,000 square meters. This project represents an investment of €12 million and is expected to employ 15 staff in two years.**

"The Valframbert Business Park is an ideal location for us," says Benoit Henckes, CEO of UNITED CAPS. "With our 'Close to You' strategy, we seek to place our factories as close to our customers as possible, as shown by the two new factories that will open next year, in Malaysia and the UK. We are especially interested in building a factory in Alençon because of its proximity to customers, who will have access to our full portfolio of solutions, and will also benefit from the proximity to our R&D centre in Messia (Jura, France) if customization or bespoke development is required. We also like the fact that the *Institut Supérieur de Plasturgie d'Alençon* (ISPA - Institute of Plastics and Composites) is located nearby, ensuring a source of highly skilled staff."

The decision of UNITED CAPS was really appreciated by the *Communauté Urbaine d'Alençon*, *Orne Développement*, and the *Agence de Développement pour la Normandie* (the Regional Agency for Economic Development in Normandy), as this exciting project will bring new jobs to the area, as well as provide career opportunities for *Institut Supérieur de Plasturgie d'Alençon* (ISPA - Institute of Plastics and Composites) graduates.

For more information about products and services from UNITED CAPS, please visit [www.unitedcaps.com](http://www.unitedcaps.com).

**Pictures:**

*UC\_pr18008\_Messia plant*



*Messia was the first French plant in UNITED CAPS history...*

*Now, an additional one is needed to answer to the growing demands from the market!*

**ABOUT UNITED CAPS**

UNITED CAPS is a global industry reference for the design and production of highly-performant plastic caps and closures. Extensive innovative capabilities and a broad portfolio of advanced standard and bespoke solutions make UNITED CAPS a preferred partner to the world's leading companies. We support our customers' value chain by safeguarding product integrity, assuring safety and consumer health, and ultimately protecting brand reputation. A highly dynamic and flexible, family-based group, UNITED CAPS offers end-to-end solutions to serve a wide range of applications and markets around the world. The company is headquartered in Luxembourg and has manufacturing facilities in Belgium, France, Germany, Hungary, Ireland, Luxembourg and Spain. Employing more than 500 people, UNITED CAPS's turnover amounts to 137 million Euros (as at end 2017).

[www.unitedcaps.com](http://www.unitedcaps.com)

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## **ABOUT THE *COMMUNAUTÉ URBAINE D'ALENÇON* (CUA) - URBAN COMMUNITY OF ALENÇON**

The *Communauté Urbaine d'Alençon* (CUA) - Urban Community of Alençon is a French administrative structure which, in January 2017, consisted of 34 towns spread over two departments, and offered an employment pool of 80,000 people and a trade area of 150,000 inhabitants.

Nested at the heart of the region, the town of Alençon (that counts over 28,000 inhabitants) is host to the prefecture and of a number of administrative services of the Orne department. It also offers a dynamic employment market.

The CUA works towards the economic development of an attractive region with a rich local heritage and that is ideally located at the crossroads of the Orne and the Sarthe departments and the Normandy and Pays de la Loire regions. On a national level, it is strategically positioned at the intersection of the Calais to Bayonne and Paris to Brittany routes.

In terms of business support, the *Communauté Urbaine d'Alençon* has a dedicated service called *Mission Développement Economique* (MDE – Mission for Economic Development), which works in close collaboration with the *Service d'Autorisation d'Urbanisme* (the Service of Town-Planning Authorisation). It also works with economic partners such as the *Agence de Développement pour la Normandie* (Regional Agency for Economic Development in Normandy), employment actors and training partners to facilitate the implementation of projects.

## **ABOUT ORNE DÉVELOPPEMENT – A SERVICE OF THE ORNE DEPARTMENT COUNCIL**

*Orne Développement* is a service of the Orne Department Council, dedicated to supporting business. It works with stakeholders and communities to provide a one stop shop for business advice and support, and helps with all aspects of a development project – from business plans to funding solutions, from relocation to publicity. It acts as an intermediary to put stakeholders in touch with the right people at the right time. Also, *Orne Développement* attracts new companies to the Orne area thanks to its collaboration with the company *Regional Partner* to find investments projects.

## **ABOUT THE *AGENCE DE DÉVELOPPEMENT POUR LA NORMANDIE* (REGIONAL AGENCY FOR ECONOMIC DEVELOPMENT IN NORMANDY)**

Set up in April 2016 by the Regional Council of Normandy, the *Agence de Développement pour la Normandie* is the regional agency for economic development in Normandy. Working in close collaboration with the main actors of economic development, it assists local and foreign companies to set up their business in Normandy and develop their business potential, thanks to customized services developed to answer to companies' specific needs.